

The Herberger Theater Center's Art Gallery is a self-funded exhibition program seeking to promote contemporary art by Arizona artists.



Entry Checklist

Incomplete submissions will not be accepted.

- ___ 1. Artist Application Form
- ___ 2. Digital Images
- ___ 3. List of Images
- ___ 4. Bio
- ___ 5. \$25.00 Fee PER THEME

**Mail to: Herberger Theater
Exhibition Entries
222 East Monroe
Phoenix, AZ 85004**

How did you hear about the Herberger Theater Center's Call To Artists?

**For information, visit
HerbergerTheater.org**

The Herberger Theater Center is a non-profit organization whose mission is to support and foster the growth of performing arts in Phoenix as the premier performance venue, arts incubator and advocate.



CALL TO ARTISTS PROSPECTUS

EXHIBIT THEMES

BLOOM & THE ART OF ARCHITECTURE

**Postmark Deadline
May 15, 2018**

CALL TO ARTISTS

Submission Requirements

- ♦ Open to artists residing in Arizona, 18 years and older.
- ♦ No entry may be smaller than a 18" x 18" wall footprint (including frame).
- ♦ No entry may be larger than 48" x 48" wall footprint (including frame) and weigh no more than 40 lbs.
- ♦ All work must be professionally presented and suitably framed, wired and ready for hanging.
- ♦ Do not submit work that has previously been exhibited in the Herberger Theater Gallery.
- ♦ Work must be available for exhibition and must be for sale. Once selected, no substitutions will be accepted. Artwork will remain on display for duration of exhibit.
- ♦ If submitting photography, please be aware that if your piece(s) is selected, it will not be accepted mounted on foam core alone.
- ♦ Work must not exceed \$3,000 per piece. The Herberger Theater receives a 30% donation from all artwork purchased. Consider this carefully when pricing work, as prices listed on application cannot be changed once selected. Artwork is insured for duration of exhibit.
- ♦ Work that does not follow these guidelines may be refused and returned to the artist.

Selection Process

Curator are Connie & A O Tucker. Work is selected using a blind jurying process. Submitted art will be judged by its aesthetic, stylistic, and/or technical presentation of your fresh, eye-catching work.

Exhibit Theme

Bloom
June 5 - July 31, 2018

This exhibit will feature work that celebrates nature's awe-inspiring beauty. All mediums accepted.

Exhibit Theme

The Art of Architecture
August 3 - September 4, 2018

This exhibit will feature work that captures the art of building design. Photography only.

How To Apply

MUST submit one application and \$25 fee for each theme for which you are applying. Images may be on one CD/flash drive.

Please submit the following:

1) Artist Application Form

Name _____
Address _____
City _____ Zip _____
Phone (day) _____
Email _____
I agree to the terms and conditions listed in this prospectus.
Signature _____

2) Digital Images

Artist may submit up to SIX jpeg digital images on one PC-compatible CD or flash drive. Each image must be 300dpi, minimum of 4" x 6" and labeled with number and title of image corresponding to the List of Images on entry form (example: 1. Last Name-Title.jpg). Include only images which are submitted for consideration by the jury. Do NOT include artist name on artwork image as this is a blind jury process. **Photograph your artwork before signing or crop the image to delete the artist signature to make this truly a blind jury process.**

3) List of Images

Identify digital images submitted by title, medium, price, images size (HxWxD) and size framed (if applicable).

4) Bio

Include artist bio on CD/flash drive (no more than two pages).

5) Fee

A \$25.00 non-refundable fee must be included with each entry form. Check or money order made payable to Herberger Theater.

Incomplete submissions will not be juried. Entries must be postmarked or hand-delivered to the Box Office (Mon-Fri, 10am-5pm) by May 15, 2018.

Please DO NOT contact the Herberger Theater for results; applicants will be notified by email by May 22, 2018. CD/flash drive with images will NOT be returned.

For office use

I am applying for:

Bloom The Art of Architecture

1. Title _____

Medium _____

Price _____

Image Size _____ Frame Size _____

2. Title _____

Medium _____

Price _____

Image Size _____ Frame Size _____

3. Title _____

Medium _____

Price _____

Image Size _____ Frame Size _____

4. Title _____

Medium _____

Price _____

Image Size _____ Frame Size _____

5. Title _____

Medium _____

Price _____

Image Size _____ Frame Size _____

6. Title _____

Medium _____

Price _____

Image Size _____ Frame Size _____

Deadline - May 15, 2018