

The Herberger Theater Center's Art Gallery is a self-funded exhibition program seeking to promote contemporary art by Arizona artists.



### Entry Checklist

*Incomplete submissions will not be accepted.*

- \_\_\_\_\_ 1. Artist Application Form
- \_\_\_\_\_ 2. Digital Images
- \_\_\_\_\_ 3. List of Images
- \_\_\_\_\_ 4. Bio
- \_\_\_\_\_ 5. \$25.00 Fee

Mail to: Herberger Theater Center  
Exhibition Entries  
222 East Monroe  
Phoenix, AZ 85004

How did you hear about the Herberger Theater Center's Call To Artists?

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**For more information, please visit  
[www.herbergertheater.org](http://www.herbergertheater.org)**

The Herberger Theater Center is a non-profit organization whose mission is to support and foster the growth of performing arts in Phoenix as the premier performance venue, arts incubator and advocate.



## CALL TO ARTISTS PROSPECTUS

**ABSTRACT EXHIBIT**

**December 15, 2017  
through  
January 11, 2018**

**Herberger Gallery  
@Arizona Center**

**Postmark Deadline  
October 31, 2017**

CALL TO ARTISTS

## Submission Requirements

Open to artists residing in Arizona, 18 years and older. Work must be available for exhibition and must be for sale. Once selected, no substitutions will be accepted. Artwork will remain on display for the duration of the exhibit.

Work must not exceed \$3,000 per piece. The Herberger Theater Center receives a 30% donation from all artwork purchased. Please consider this carefully when pricing work, as prices listed on application cannot be changed once selected. Artwork is insured for the duration of exhibit.

Accepted medium: 2D work inclusive of paint, mixed-media, encaustic, charcoal, pastel, collage, mosaic, ceramic, photography, hanging fiber, all print techniques and digital. No entry may be larger than a 40"x40" wall footprint (including frame) and weigh no more than 40 lbs.

## SELECTION PROCESS

Curators are Connie and A O Tucker. Work is selected using a blind jurying process. Criteria include: Adequacy to the Theme, Originality and Quality of Execution.

## Exhibit on display

**December 15, 2017 - January 11, 2018**

## Opening Reception

**Friday, December 15, 6-8pm  
Herberger Gallery@Arizona Center  
455 N. Third Street, Suite 1200  
Phoenix, AZ 85004**

## ABSTRACT

2D art that does not attempt to represent an accurate depiction of a visual reality.

## How To Apply

### 1) Artist Application Form

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
Phone (day) \_\_\_\_\_  
Email \_\_\_\_\_  
I agree to the terms and conditions listed in this prospectus.  
Signature \_\_\_\_\_

### 2) Digital Images

Each artist may submit up to **SIX jpeg** digital images on **one** PC-compatible CD or flash drive. Images **must** be 300dpi, and labeled with title and number of image corresponding to the List of Images on the entry form (example: 1.Last Name-Title.jpg). **DO NOT include name of artist on artwork images as this is a blind jury process. CD or flash drive will NOT be returned.**

### 3) List of Images

Identify digital images submitted by **number, title, medium, price, image size** (HxWxD) and **framed size (if applicable)**.

### 4) Bio

Include no more than two-page bio on CD or flash drive.

### 5) Fee

A \$25.00 non-refundable fee for up to six images must accompany each entry form. Check or money order payable to **Herberger Theater**.

### 6) Mail completed entry form, CD/flash drive and fee to:

**Herberger Theater  
Attn: Exhibition Entries  
222 East Monroe Street  
Phoenix, AZ 85004**

**Incomplete submissions will not be juried. Entries must be postmarked or hand-delivered to the Box Office (Mon-Fri, 10am-5pm) by October 31, 2017. Please do not call the Herberger Theater for results. Artists will be notified by email before November 15, 2017.**

**Postmark Deadline  
October 31, 2017**

## List of Images

# \_\_\_\_\_  
For office use

1. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

2. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

3. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

4. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

5. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

6. Title \_\_\_\_\_  
Medium \_\_\_\_\_  
Price \_\_\_\_\_  
Image Size \_\_\_\_\_ Frame Size \_\_\_\_\_

**Artwork Delivery  
December 12, 10am-2pm**

**Artwork Removal  
January 12, 10am-2pm**