

The Herberger Theater Center's Art Gallery is a self-funded exhibition program seeking to promote contemporary art by Arizona artists.



Entry Checklist

Incomplete submissions will not be accepted.

- ___ 1. Artist Application Form
- ___ 2. Digital Images
- ___ 3. List of Images & Statement
- ___ 4. Bio
- ___ 5. \$25.00 Fee

**Mail to: Herberger Theater
Exhibition Entries
222 East Monroe
Phoenix, AZ 85004**

How did you hear about the Herberger Theater Center's Call To Artists?

**For information, visit
HerbergerTheater.org**

The Herberger Theater Center is a non-profit organization whose mission is to support and foster the growth of performing arts in Phoenix as the premier performance venue, arts incubator and advocate.



CALL TO ARTISTS PROSPECTUS

EXHIBIT THEME "UNPLUG"

**On display
March 2 - April 30, 2018**

**Postmark Deadline
October 13, 2017**

CALL TO ARTISTS

Submission Requirements

♦ Open to artists residing in Arizona, 18 years and older.

♦ Piece may be 2-D or 3-D and may include collaborative work.

♦ Work must be available for exhibition and must be for sale. Once selected, no substitutions will be accepted. Artwork will remain on display for the duration of the exhibit.

♦ Please provide a short statement or poem that expresses the meaning of your submitted work.

♦ Work must not exceed \$3,000 per piece. The Herberger Theater receives a 30% donation from all artwork purchased. Consider this carefully when pricing work, as prices listed on application cannot be changed once selected. Artwork is insured for duration of exhibit.

Selection Process

Guest Curator is Kim Walker. Work is selected using a blind jurying process; jury will consist of artists from various disciplines. Submitted art will be judged by its aesthetic, stylistic, and/or technical presentation of your fresh, eye-catching work.

Exhibit Theme "Unplug"

March 2 - April 30, 2018

What do you do to "unplug"? Technology is everywhere and very relevant, but perhaps more essential is finding time to unplug ... to look up ... to just breathe.

It's impossible to list the myriad of ways we can unplug and refresh our body, mind, and spirit. Let's take this opportunity to share this concept in literal and/or metaphoric expressions in art.

How To Apply

For office use

Please submit the following:

1) Artist Application Form

Name _____
Address _____
City _____ Zip _____
Phone (day) _____
Email _____
I agree to the terms and conditions listed in this prospectus.
Signature _____

2) Digital Images

Artist may submit up to SIX jpeg digital images on one PC-compatible CD or flash drive. Each image must be 300dpi, minimum of 4" x 6" and labeled with number and title of image corresponding to the List of Images on entry form (example: 1. Last Name-Title.jpg). Include only images which are submitted for consideration by the jury. Do NOT include artist name on artwork image as this is a blind jury process. **Photograph your artwork before signing or crop the image to delete the artist signature to make this truly a blind jury process.**

3) List of Images and Statement

Identify digital images submitted by title, medium, price, images size (HxWxD) and size framed (if applicable). Please include a 50-word maximum statement or poem related to each submitted artwork.

4) Bio

Include artist bio on CD/flash drive (no more than two pages).

5) Fee

A \$25.00 non-refundable fee must be included with each entry form. Check or money order made payable to Herberger Theater.

Incomplete submissions will not be juried. Entries must be postmarked or hand-delivered to the Box Office (Mon-Fri, 10am-5pm) by October 13, 2017.

Please do not call the Herberger Theater for results; applicants will be notified by email before November 10, 2017. CD/flash drives with images will NOT be returned.

1. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

2. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

3. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

4. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

5. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

6. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

Deadline - October 13, 2017