



FOR IMMEDIATE RELEASE

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**HERBERGER THEATER CENTER
ANNOUNCES NEW CONCESSIONAIRE**

PHOENIX – The Herberger Theater Center will have fresh offerings for performances, including Lunch Time Theater productions, when Put A Fork In It Catering takes over as the new concessionaire on July 23, 2011.

Put A Fork In It Catering offers great food with exceptional service. "On behalf of Put A Fork In It, we are excited to be part of the Herberger Theater and its service to the community," said Todd Williams, Owner. "Our company has been a long-time attendee and supporter of the Herberger and we are proud to be part of its commitment to the arts and children's theater programs. We pride ourselves on customer service and enjoy what we do! Put A Fork In It is looking forward to our new partnership with the Herberger Theater and its patrons."

Put a Fork In It Catering will bring their creative and high quality catering to the lobby for pre-show and intermission concessions as well as for receptions and other events. As caterers of numerous events and as patrons of the arts, the owners of Put a Fork in It Catering will use their love of theater to enhance the experience of all patrons who come to the Herberger Theater Center. This will be seen through exciting menu choices that will include something for everyone, whether they see a Lunch Time Theater performance or a major production in Stage West or Center Stage. Additionally, Put A Fork In It will be able to provide full service catering needs for all types of special events. Visit their website at www.putaforkinitcatering.com.

The Herberger Theater Center is a non-profit organization whose mission is to support and foster the growth of the performing arts in Phoenix as the premier performance venue, incubator and advocate.

For more information, visit www.HerbergerTheater.org or call 602-254-7399 x105.

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