



**HERBERGER THEATER FESTIVAL OF THE ARTS
SATURDAY, OCTOBER 6, 2012
SPONSORSHIP LEVELS AND BENEFITS**

PRESENTING SPONSOR

\$15,000

As Presenting Sponsor, your company receives:

- ◆ Presenting recognition ... Your Company Presents Herberger Theater Festival of the Arts
- ◆ Exclusive logo representation on festival outdoor stage
- ◆ Logo representation outside Center Stage & Stage West during festival performances
- ◆ Exclusive logo on festival wristbands
- ◆ Logo on all festival banners
- ◆ Ten (10) live stage mentions
- ◆ Featured banner ad on Herberger Theater Center e-newsletter (month of choice)
- ◆ Featured banner ad on Herberger Theater Center website (month of choice; including monthly tracking report)
- ◆ Company logo with link on Herberger Theater Center website
- ◆ Full-page color ad in festival program (back cover placement)
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, advertising, press releases and social media
- ◆ 10'x10' tented booth space to display promotional items during festival
- ◆ Twenty (20) complimentary admission tickets to festival

DIRECTOR LEVEL SPONSOR

\$ 10,000

Your company receives:

- ◆ Logo representation outside Center Stage & Stage West during festival performances
- ◆ Logo on festival banners
- ◆ Eight (8) live stage mentions
- ◆ Featured banner ad on Herberger Theater Center e-newsletter
- ◆ Company logo with link on Herberger Theater Center website
- ◆ Full-page black & white ad in festival program
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, advertising, press releases and social media
- ◆ Ten (10) complimentary admission tickets to festival

ENTERTAINMENT EXPERIENCE SPONSOR **\$ 5,000**

Exclusive sponsor of Festival entertainment

Your company receives:

- ◆ Logo representation outside Center Stage & Stage West during festival performances
- ◆ Logo on festival banners
- ◆ Six (6) live stage mentions
- ◆ Logo with link on Herberger Theater Center website
- ◆ Half-page black & white ad in festival program
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, advertising, press releases and social media
- ◆ Eight (8) complimentary admission tickets to festival

KIDS ZONE SPONSOR **\$ 3,000**

Exclusive sponsor of children's activities area

- ◆ Logo representation on Kids Zone area banners
- ◆ Six (6) live stage mentions
- ◆ Company logo with link on Herberger Theater Center website
- ◆ Half-page black & white ad in festival program
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, advertising, press releases and social media
- ◆ Eight (8) complimentary admission tickets to festival

FESTIVAL FARE SPONSOR **\$ 2,500**

Sponsor of food tasting booths

Your company receives:

- ◆ Logo representation on Center Stage & Stage West during festival performances
- ◆ Four (4) live stage mentions
- ◆ Logo with link on Herberger Theater Center website
- ◆ Quarter-page black & white ad in festival program
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, advertising, press releases and social media
- ◆ Six (6) complimentary admission tickets to festival

ON THE VINE SPONSOR **\$2,500**

Exclusive sponsor of wine tasting

- ◆ Logo representation on banner and signage in Bob's Spot
- ◆ Four (4) live stage mentions
- ◆ Logo with link on Herberger Theater Center website
- ◆ Quarter-page black & white ad in festival program
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, advertising, press releases and social media
- ◆ Six (6) complimentary admission tickets to festival
- ◆ Six (6) complimentary admission tickets to wine tasting

ART PAVILION SPONSOR

\$ 1,000

Sponsor of artist exhibit

Your company receives:

- ◆ Two (2) live stage mentions
- ◆ Logo with link on Herberger Theater Center website
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, and press releases
- ◆ Four (4) complimentary admission tickets to festival

PATRON LEVEL SPONSOR

\$ 500

Your company receives:

- ◆ Logo with link on Herberger Theater Center website
- ◆ One (1) live stage mention
- ◆ Inclusion in event marketing materials including festival flyer, website, poster, e-newsletter, and press releases
- ◆ Two (2) complimentary admission tickets to festival

For more information, contact Laurene Austin at 602-254-7399 x105 or laustin@herbergertheater.org