

HERBERGER
THEATER CENTER

HERBERGER THEATER CENTER FACILITIES





WHAT MAKES THE HERBERGER THEATER CENTER **UNIQUE?**

- Three newly renovated theaters available for rent
- Centrally located in downtown Phoenix, convenient for all Valley residents and close to the airport, public transit and hotels
- Pricing and policies encompass a variety of opportunities
- New décor casts a contemporary, metropolitan ambiance with a touch of class
- Dramatic LED chandelier with 168 cast-glass pendants that rain down from dome of rotunda, adding sparkle inside and outside the theater
- Indoor/outdoor reception areas on both levels, with charming new lounge and art gallery on the upper level

THREE THEATERS

- Equipped with adaptable technical capabilities
- Ideal for theatrical, music and dance performances, meetings, presentations and special events
- Professional technical staff
- Full-service box office
- Ample dressing rooms for Center Stage and Stage West
- In-house catering services available





“We chose the Herberger Theater Center because of its central downtown location, the class and beauty of the facility, and the outstanding reputation of its management staff for customer service.... We highly recommend the Herberger Theater Center as a venue and partner for any endeavor!

”

Denise Meridith
Cofounder
The Leadership Consortium

CENTER STAGE

- Seating capacity: 802
- Basic lighting and audio equipment included (additional A/V available)
- Fantastic off-stage wagon house
- Hydraulic orchestra pit and trappable stage floor
- Commercial license fee: \$2,350 per day*
- NPO license fee: \$1,990 per day*



STAGE WEST

- Seating capacity: 325
- European-style setting
- Proscenium seating with cabaret, thrust and in-the-round capabilities
- Impressive off-stage wagon house (uncommonly large in relation to the house)
- Basic lighting and audio equipment included (additional A/V available)
- Commercial license fee: \$1,225 per day*
- NPO license fee: \$890 per day*

“I travel to festivals across the country and I’m not even remotely exaggerating when I say no festival in the country—not Chicago, not New York, not L.A.—is in a venue near as great as The Herberger.”

—Bill Binder
Producer
Phoenix Improv Festival





HERBERGER THEATER ART GALLERY & BOB'S SPOT GALLERY LOUNGE

– SECOND LEVEL

- Total capacity: 306 (gallery and lounge)
- Ideal for private parties, dinners and receptions
- Bob's Spot — intimate space opens to balcony with downtown views
- Art gallery featuring Arizona artists in rotating exhibits
- Approximately 2600 total square feet
- Commercial license fee starts at \$700 per day*
- NPO license fee starts at \$440 per day*



[The Herberger staff] were generous with their time and accommodating of all our needs, and made us feel like they were the ones honored to have us perform at their theater when, in actuality, they were making OUR dreams come true! As we get ready for our next performance with them, I can truly say that I cannot imagine hosting our future performances anywhere else but with the Herberger Theater Center.

—Rachel Hawkinson
Executive Director
EPIK Dance Company

THE KAX STAGE

- Seating capacity: 118
- Versatile black-box space
- Separate entrance
- Basic lighting and audio equipment included (additional A/V available)
- Square footage 2,240 square feet
- Commercial license fee: \$300 per hour*
- NPO license fee: \$150 per hour*



HERBERGER PATIO & PLAZA

- Newly enhanced patio and plaza for plein air gatherings
- Indoor concession bar with a large service window for outdoor areas
- Sculptures by renowned Arizona artist John Waddell grace the plaza
- In-house catering services available
- Commercial license fee starts at \$750 per day*
- NPO license fee starts at \$550 per day*

A 450-square-foot Green Room is also available for cast-and-crew hospitality, speaker-ready staging or informal meetings.

WORKING WITH THE HERBERGER

- We offer NPO and competitive commercial rates
- Professional, experienced and helpful staff
- Knowledgeable team of volunteer ushers



FOR **BOOKING INFORMATION,** PLEASE CONTACT:

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*Fees subject to change. Additional fees may apply.



All photos by Courtney Sargent Photography

